



Senior Vice President of BYD Company Ltd.– Stella Li (Ke Li) received her Bachelor's Degree in Statistics from Fudan University in 1992. Prior to joining BYD, Ms. Li worked at Global Resources, a B2B media company which facilitates two-way trade between the PRC and World companies.

Ms. Li joined BYD in 1996 as a manager in the Marketing Division. Her responsibility was to train sales team, created marketing strategy for BYD products. In 1997, Ms. Li opened BYD first overseas office in HK, then found the first European office in Rotterdam in 1999. In 2000, she set up BYD NA Sales Headquarter in Chicago. Ms. Li contributed big effort to globalize BYD business. She was assigned to Senior VP of BYD Company Limited in 2006. Ms. Li is responsible for overall BYD overseas business. Ms. Li is now the President of BYD Motor Inc. (BYD NA Headquarters).